

The Cuski PICU Initiative

With such a huge success throughout the UK and beyond, Miniboos and Cuskis have now organically infiltrated the PICU for the very same reasons the initiative was started on the NICU & SCBUs.



When developing Miniboo, our focus was on NICUs and SCBUs and we hadn't considered the possibility of Cuskis being used on PICU...until now!



The success that we are experiencing with Miniboos and our larger Cuskis on PICU, is entirely due to the lovely staff at numerous units across the UK who, having seen the benefits of Miniboo to pre-term babies and their parents, have taken it upon themselves to begin their own initiative within PICUs.

As a result of this, we are pleased to launch our own PICU initiative.

"They are very beneficial! Our parents love when we give out the Miniboos on PICU. They love that they can have that connection by having one each with the smell, as it's hard when they have to leave the unit but the Miniboos make it easier!"
Rachel, McCallum PICU, RVI

The Cuski Concept

The Cuski® is an infant comforter that was created to bring comfort and security to babies, by stimulating the baby's awareness of mother/father's unique scent. They are also a useful bonding aid to compliment Family Centred Care, Kangaroo Care and Breastfeeding, within the neonatal units and PICUs to help with separation anxiety.

There are 3 types of Cuski:

Original Cuski - made from super soft terry cotton

Cuskiboo - made from 100% bamboo rayon fibre that is hygroscopic, eco-friendly with anti-bacterial properties

Miniboo - a smaller version of Cuskiboo, specially designed for pre-term babies, made from 100% bamboo rayon fibre that is hygroscopic, eco-friendly with anti-bacterial properties

All Cuskis meet required safety regulations and manufactured under strict QC and hygiene.

OKEO-TEX certified. SEDEX certified. Award winning.

L.G.: "I loved the Miniboos. Really helped when we were apart and I think it was a comfort to my baby too when I wasn't there. I loved the swapping over and getting to see him react to my smell. Having his scent with me was amazing for bonding and it did help with milk supply too."

- Parents of infants requiring admission should receive 2 Cuskis (we have a choice of Cuski Original, Cuskiboo or Miniboo). The babies name can be marked on each miniboo label, in pen, for identification of ownership.

- This gives both security and reassurance to both parent and infant once scents are transferred

This concept has also proven to help with separation issues and wellbeing, as parents cannot always be by infant's side 24/7. Allowing parents to keep in touch with their infant(s) removes some of the anxiety and distress of being separated. 1 Cuski will be used by the infant, while the other Cuski is kept with parents.

- The Cuski/Cuskiboo/Miniboo will need to be scented by the parents and infant prior to use.

To scent a Cuski for parents it should be placed in the incubator or cot near to the infant. This is beneficial for breastfeeding mums who can then take the Cuski home with them for use during expression. Provision of a photo and being able to smell their infant's unique scent can help stimulate milk production during times of separation.

To scent a Cuski for the infant it should be placed against the skin of the parents. Breastfeeding mums/ or non-breastfeeding mums can place the Cuski into their bra or near their breasts. The scent of mum and/or her breast milk will then be transferred on to the Cuski. This can soothe, calm and comfort the infant. Fathers are also encouraged to use the Cuskis.

C.G.: "I kept thinking I lost my Miniboo but I gave it to Kai's dad sometimes. Its not just for mums and babies. Dads can also enjoy them."

- Cuskis are washable at 30/40 and 60 degrees (depending on which Cuski is used) and can be dried on a low setting. Cuski will need to be scented again by the baby or parent, prior to use.

- Parents can be directed to the Cuski website www.cuski.com for further information or if they wish to purchase more Cuskis/Cuskiboos/Miniboos.

More information on colours and ordering can be found on the next page.

Discount codes can be arranged for parents on the unit to use on our website.

J.T.: "The Miniboos were such an important part of bonding with Samson when I couldn't have him with me. He's 10 months old now and we still use them, they came to the Freeman when he had his heart surgery last month and it was comforting to know that he could still smell us while he was in PICU. He's such a daddy's boy that it was mostly his dad that slept with the miniboos"

Miniboo

A smaller version of Cuski, specially designed for pre-term Babies and up to 3 months. Made from 100% bamboo rayon fibre that is

hygroscopic, eco-friendly with anti-bacterial properties.

Bamboo Miniboos are available in twin packs of cream, blue, pink and mint.

Brushed cotton Miniboos in multi coloured logo pattern

Suitable from birth.



A.W.: "I was desperate to be able to feed Stan myself and honestly feel that the Cuski's were instrumental in helping both of us take to breastfeeding so well. And not only that they gave me something to carry away from the unit. So important when you're leaving your baby behind every night. And now at almost 19 months there is nothing more lovely than hearing him ask for 'custy' as he falls asleep."



Cuski Originals

The Original Baby Comforter, made from soft cotton terry.

Available as cotton terry fabric in cream, blue, pink, mint, purple, red, mint/grey stripe, orange/grey stripe, pink/grey stripe, blue/grey stripe, purple/grey stripe.

Available in organic cotton in red/white stripe & brushed cotton multi-colour unisex.

Suitable from birth.

K.D.: "...such a beautifully simple idea making such a difference to life changing circumstances. You should be so proud."

Cuskiboo

A bamboo rayon version of Cuski, made from 100% bamboo rayon fibre which is hygroscopic, eco-friendly with anti-bacterial properties.

Available in cream, blue, pink and mint.

Suitable from birth.



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